



November 2026 Exhibitor Contract

Violation of any provision of this contract may result in consequences proportional to the infringement, including, but not limited to, expulsion from the event without refund or a ban from future events.

1. BOOTH SPACE

A. Exhibitor space

- Vendor booths are 10'x10' with an 8' high curtain backdrop and 3' high curtained side rails. Motor City Comic Con (MC3) will provide one 8'x2' table and two chairs with each standard booth. MC3 will provide an additional 8'x2' table with each corner upgrade.
- Crafter tables are 8'x2'. Two chairs are provided. Space behind table is 3-4'. There are no curtained side rails or backdrops. Limit two tables. MC3 will provide an additional 4' table with each corner upgrade.
- Artist Alley tables are 8'x2'. Two Chairs are provided. Space behind table is 3-4'. There are no curtained side rails or backdrops. MC3 will provide an additional 4' table with each corner upgrade.

B. Badges

- Vendors receive three badges with purchase of initial booth and one for each additional booth purchased.
- Crafter table comes with two badges. A second table will come with one additional badge.
- Artist Alley comes with two badges. A second table will come with one additional badge.
- Badges are not for resale.
- A limited number of additional badges will be available for purchase at the registration desk during check-in for **cash-only** for \$95.00. These are first come first serve.

C. Furnishings

- Exhibitors are responsible for all furnishings and equipment. Exhibitors may use their own or rent from Art Craft Display (official decorator).
- Order forms will be available on the MC3 website and emailed before the show.



D. Booth Maintenance

- Exhibitors are responsible for keeping their spaces clean, disposing of trash, and preventing damage to the venue or provided equipment.
- Booths and tables must be clean at the end of each day and at the close of the event

E. Location Assignment

- MC3 reserves the right to change Exhibitor location or orientation for any reason and at any time.
- Previous show location does not guarantee future show location.
- Requests will be honored when possible, but are not guaranteed.

F. Utilities

- Electricity, internet, and phone services will not be provided by Motor City Comic Con. For these services, Exhibitors must go through Boco Enterprises. Information and order forms are made available on our website.
- The exhibitor is responsible for all charges incurred.
- MC3 is not responsible for pricing, quality, or interruptions, especially during peak hours.

2. GENERAL EXHIBIT & DISPLAY REGULATIONS

A. Display Restrictions

- Exhibits must not block or interfere with neighboring booths or walkways. This includes signage, products, or storage.
- Loud or disruptive promotional activities, such as "carnival barking," are prohibited.

B. Sound Management

- Excessive noise is not allowed. MC3 reserves the right to determine acceptable sound levels. Exhibitors refusing to comply may be asked to leave.
- **Music Licensing Responsibility.** Exhibitor shall be solely responsible, at its own cost and expense, for the use of any music or other copyrighted material. Exhibitor agrees to use only music that is royalty-free or in the public domain. If Exhibitor is found to be using copyrighted music without proper authorization, Exhibitor may be required to cease use immediately, and continued violation may result in removal from the event.

C. Exhibit Content

- MC3 reserves the right to approve all exhibit materials and may require changes or removal of items at any time.

D. Damage Responsibility

- Exhibitors are liable for any damage caused to the venue or rented equipment.



E. Prohibited Behaviors

- Smoking, vaping, and alcohol consumption are prohibited in the exhibit hall.
- Harassment or inappropriate conduct toward staff, attendees, or exhibitors will result in removal and potential future bans.

F. Set-Up and Breakdown

- Early breakdowns are not permitted without prior written approval.
- Displays must remain within the taped boundaries of the booth.
- Exhibitor agrees to remain set up for all open hours of the Con.
- Exhibitors must be completely moved out of the aisle before doors open each day of the convention.

Exhibitors must adhere to a strict code of conduct that emphasizes respectful and professional behavior, with a zero-tolerance policy for any form of discrimination, harassment, or sexual misconduct. All interactions with attendees, fellow exhibitors, and event staff must be conducted in a manner that promotes inclusivity and respect, ensuring a safe and welcoming environment for everyone. Any actions or behaviors that violate this policy, including but not limited to discriminatory remarks, unwanted advances, or inappropriate comments, will result in immediate removal from the event and potential exclusion from future events, as well as other appropriate legal actions if necessary.

3. PAYMENT FOR SPACE and SUBLETTING

- A. Exhibitor fees are due at the time of acceptance. Any outstanding balances, exceptions, or extensions must be discussed and approved by MC3. If payment is not received in a reasonable time the space will be resold. Please add guests@motorcitycomiccon.com to your contacts if you do not want to miss any emails.
- B. Refunds for booth/table fees may be requested, in writing by October 13, 2026. After the deadline, refunds will only be granted if MC3 is able to sell your space. The amount refunded will only be up to the amount the space was sold. **Processing fees are not refundable.**
- C. Refunds will not be available due to Force Majeure (see section 7).
- D. Subletting of booth space is not allowed.
- E. **Sharing of booth space is not permitted without the express written permission of MC3.** In the case of more than one Exhibitor sharing a booth; the person whose name appears on this contract assumes full responsibility for that booth, as specified here. MC3 must be notified, at the time of booth reservation, of Exhibitors intending to share space.

4. SECURITY

- A. MC3 provides Bonded security guards from 12:00pm Thursday-11:00pm Sunday. Bonded security guards will also be in and outside the exhibit hall during overnight hours.
- B. Motor City Comics Inc. and the Vibe Credit Union Showplace are not responsible for any theft or loss. (See section 7).



- C. Exhibitors are responsible for their space during show hours.
 - D. The show floor, panel rooms, meeting rooms, and events spaces are off limits to attendees and exhibitors outside of show/setup hours. The facility is under video surveillance and violators will be prosecuted.
 - E. In the event that you suspect merchandise has been stolen, please contact a member of the security team or MC3 management to access the situation and provide options such as filing a report with security or contacting the police.
5. MERCHANDISE FOR SALE
- A. Vendor agrees that all merchandise for sale is legal and licensed. Exhibitors selling unlicensed or "bootleg" merchandise, including t-shirts, art, blankets, photographs, DVDs etc., may be ejected from the convention with no refund of booth fees.
 - B. All products and materials on display at MC3 must be listed on the application. If the Exhibitor adds a new type of product that they wish to display at MC3, they must first get written approval from MC3. If any merchandise or items that were not approved by MC3 are on display at the event, a staff member may ask that product to be removed from the display or the building. If all the product on display is unapproved or removal of product does not occur, Exhibitor may be asked to leave the premises without refund.
 - C. Exhibitors are not allowed to invite special media guests, comic creators, artists, etc that may be signing autographs or taking pictures with fans at their space without the express written permission from MC3.
 - D. MC3 branded products are not permitted unless Exhibitor receives written approval from MC3.
 - E. If there is evidence or reasonable suspicion of an exhibitor selling stolen art or products as their own or without permission of the original artist during the event, a staff member may ask that product to be removed from the display or the building. Exhibitor may be asked to leave the premises without refund.
 - F. AI art or any art produced with AI is prohibited. If there is evidence or reasonable suspicion of an exhibitor selling AI art, a staff member may ask that product to be removed from the display or the building. Exhibitor may be asked to leave the premises without refund.
 - G. Adult Material
 - Exhibitor agrees not to sell or distribute any adult material to minors.
 - All Adults Only material must be either behind the table or, if displayed on a table or display rack, bagged or covered so that minors may not open it. Any adult



material depicting nudity must be "blinded" (i.e. the nudity or sexual conduct must be covered).

- Adult videos and magazines **are not** allowed to be openly displayed.

H. Games of Chance: Games of Chance are not allowed at MC3. Including but not limited to: Spinning Wheels, lottery/raffles, number draw etc. Grab bags are allowed, but be prepared to prove the value upon request of staff or security.

6. SALES TAX

- A. Exhibitors are responsible for collecting Michigan Sales Tax (6%).
- B. Exhibitors not holding a State of Michigan sales tax license agree to file a Concessionaire's Sales Tax Return within three days after the end of the con. MC3 will provide you with this form at Exhibitor Check-In.
- C. Exhibitor understands that failure to file a Concessionaire's Sales Tax Return may result in a tax assessment against you by the Revenue Commissioner.

7. LIABILITY AND FORCE MAJEURE

- A. The Exhibitor agrees to indemnify, defend and hold harmless Motor City Comic's Inc. d/b/a Motor City Comics Inc., the promoter ("Promotor" or "MC3") of Motor City Comic Con, and its officers, directors, shareholders, employees and representatives, from any and all damage(s), fine(s), citation(s) and/or charge(s) imposed for violations of any statutes, ordinance or regulation by the Exhibitor or his/her employee or agent, or arising from or relating to his/her breach of this Contract. Further, Exhibitor agrees to indemnify, defend and hold harmless Promotor and its officers, directors, shareholders, employees and representatives, from any and against any and all third-party claims, lawsuits or demands, including damage(s), liabilities, judgments, settlements and awards, arising from or relating to Exhibitor's or his/her employee's or agent's acts or omissions or any breach of this Contract.
- B. In the event that the Vibe Credit Union Showplace or any part of the exhibit area thereof is unavailable or access to patrons, guests or the public is limited due to a Force Majeure Event (as defined below), MC3 may cancel this Contract and issue Exhibitor a credit toward a future Comic Con event or refund Exhibitor for paid fees, as determined by MC3 in its sole discretion, without liability to Exhibitor, in which event MC3 shall not be liable to Exhibitor or his/her employees or agents for any actual, direct, indirect, incidental, consequential, exemplary, special or other damages whatsoever. The term "Force Majeure Event" shall mean any one or more of the



following events or circumstances that are not within the sole control of MC3 and that, alone or in combination, result (directly or indirectly) in the cancellation, postponement, restriction or relocation of the Comic Con show event, or that reduce installation time, exhibit time, move out time, or the number of attendees permitted to attend the show: (i) acts of nature including hurricanes, typhoons, storm surges, tornadoes, cyclones, floods, earthquakes, fire, volcanic eruptions or other natural events; (ii) acts of war, insurrection, riots, terrorism, and the known identified threat of any of the foregoing to the venue; (iii) labor strikes or lockouts; (iv) embargoes, shortages of labor and/or shortages of critical materials or supplies; (v) declared local, county, state or national contagious epidemic, pandemic, quarantine or other public health restriction placed on MC3 or the Vibe Credit Union Showplace, or governmental (national, state, county or municipal) shutdown order, quarantine order, stay-in-place order or other order or restriction limiting or decreasing the regular number of persons (including attendees) permitted to attend the Comic Con event at the venue; and (vi) other acts of governmental authorities restricting the use of the Vibe Credit Union Showplace or applicable venue.

8. AMENDMENTS

MC3 shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary and proper. Failure to abide by the terms of this contract may result in ejection from the convention or loss of space at future events.

The foregoing represents the agreement between the undersigned (e-signed) Exhibitor and Motor City Comics Inc., the promoters of Motor City Comic Con, for the convention on November 13-15, 2026.
