SOUTH CAROLINA
DENTAL ASSOCIATION

Organized 1869• A Constituent of the American Dental Association

Rules and Regulations Governing Exhibits

South Carolina Dental Association Annual Session
August 19 – 21, 2027

These regulations have been formulated in the best interest of all exhibitors and by signing the enclosed contract, you agree to be bound by the following:

1. Character of Exhibit: The Commercial Chair or his/her duly authorized agent, reserves the right to decline or prohibit any exhibit, exhibition, exhibitor or proposed exhibit which, in his opinion, is not suitable to or in keeping with, the character of the exhibition. He shall also have the authority to adopt and enforce reasonable rates and regulations.

2. Allotment of Space: Assignments will be made with priority to our 2027 sponsors, dental community vendors and then in order of receipt of contract and payment in full. The Commercial Chair will work with exhibitors to achieve the best possible arrangement; however, the final decision of booth assignments shall be made by the Commercial Chair and priority will be given based on level of sponsorship. No space will be rented/leased directly by the Columbia Convention Center to a company which is not an exhibitor; nor will the center rent/lease space outside the immediate exhibit hall area to a company without prior written approval of the SCDA.

3. Booth Contract: No exhibitor will be allowed in the exhibit area until all payments have been made and the terms of their contract fulfilled.

4. Subletting: The rights of an exhibitor are not assignable to any other firm or persons whatsoever, and no exhibitor can use exhibit space without the consent of the Commercial Chair.

5. Liability: The SCDA, Commercial Chair and SCDA Event Planner/Creative Events and Meetings will not be responsible for the loss of any exhibits, or parts of any exhibits, by fire, water, or any other causes, nor for the loss or damage of any goods, nor injuries to the exhibitor or his representative(s). Exhibits and exhibit equipment are brought into the exhibit hall/tent area at the exhibitor's risk. Each exhibitor must carry their own liability insurance through our event.

6. Care of the Hotel: Exhibitors will be held responsible for any damage to the building or exhibit space by them or their employees or guests, and exhibitors shall hold the SCDA and SCDA Event Planner/Creative Events and Meetings harmless against liability resulting from negligence on the exhibitor's part.

7. **Exhibit Hours** *(tentative and subject to change):*

   Set-up: Wednesday, August 18th at 4:00 pm. Exhibits must be set by 7:00 am on Thursday, August 19th
   Exhibits Open: August 19 – 20, hours to be posted on the on the Conference Website later in 2026.
   Dismantle: Friday, August 2oth at the conclusion of the exhibit hall hours

   Out of respect for other exhibitors and our attendees, the SCDA Convention Committee exhibitors should NOT dismantle their booth prior to the conclusion of the event.

9. Tables and Signs: A 6' draped table, two chairs, a regulation sign (with booth number indicated).

10. The SCDA shall not be financially liable or otherwise obligated in the event the meeting is canceled, postponed or relocated on account of strikes, fires, casualties, pandemics, acts of God or other causes beyond the SCDA's control.

11. Consignment of Goods: All storage and drayage is to be contracted through our show service provider. exhibitor**.**

12. All exhibitors must register and wear the SCDA badge at all times they are in proximity of convention activities. Exhibitor on-line registration will be available in February 2027.

13. Cancellation Policy: Written cancellations received before February 1, 2027. will be the original amount paid, minus a $250 administrative fee, on the provision that the space(s) under contract can be filled. No refund will be made if written cancellation is received after February 1, 2027. Refunds will be made only at the conclusion of the meeting.

14. Exhibitor assumes all responsibility and agrees to indemnify and defend SC Dental Association, SCDA Event Planner/Creative Events and Meetings, and the Hilton Beachfront Resort in Hilton Head Island and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SC Dental Association, SCDA Event Planner/Creative Events and Meetings, nor the Hilton Beachfront Resort in Hilton Head Island maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.